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FOR IMMEDIATE RELEASE

New Focus Report from Employee Benefit Solutions Simplifies Limited Benefit Plans for Ease of Understanding, Adopting by Employers

Report helps producers educate employers and make the case for limited benefit plans

HOUSTON, May 11, 2009 — Employee Benefit Solutions, a marketing division of American General Life Companies, recently published “Limited Benefit Plans: An Opportunity for Brokers, a Tool for Employers and a Solution for the Uninsured” to help simplify and educate more employers on limited benefit plans and how they work. This focus report was developed as part of Employee Benefit Solutions’ continuing efforts to provide producers with educational tools for use in the employee benefits market.

“While many in government, industry and the non-profit sector debate the best way to handle the nation’s healthcare issues, many employers—especially small businesses—are nearing a critical time in the year when they will need to make difficult decisions regarding their employee healthcare plans,” said Shari Ciapka, vice president of strategic marketing, Employee Benefit Solutions. “With so much information available on health insurance and limited benefit plans, it is easy to understand how employers can become inundated. Our goal was to create an informative, concise report that will help producers educate their clients on what can be a very confusing topic.”

The report discusses the overall healthcare costs facing both employers and employees, explains how limited benefit plans work, and describes what types of businesses and employees can benefit from having this type of coverage.

“With all the research that has been done on healthcare costs and the uninsured, it would take a business owner several months to read and learn about limited benefit plans and all the options available,” added Ciapka. “This focus report gives producers and employers what they need – simplified, easy-to-understand information on healthcare coverage solutions for the present day.”

To download a copy of the report, “Limited Benefit Plans: An Opportunity for Brokers, a Tool for Employers and a Solution for the Uninsured” visit www.americangeneral.com/educationalresources.

Employee Benefit Solutions, www.americangeneral.com/employeebenefits, is the marketing brand under which group employee benefit insurance products and individual worksite products (including life, accidental death & dismemberment, disability, dental, vision, cancer insurance and critical illness products) are offered by the insurance companies that comprise American General Life Companies, including AIG Life Insurance Company, American General Assurance Company, American International Life Assurance Company of New York, The United States Life Insurance Company in the City of New York and American General Life Insurance Company.

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